
For Immediate Release

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June is Adopt a Shelter Cat Month

Adopting from SAFE Haven is fun and easy!

RALEIGH, N.C. (May 26, 2009) – Joining with the ASPCA (American Society for the Prevention of Cruelty to Animals), SAFE Haven for Cats is encouraging the Triangle community to adopt shelter cats in June. Please support your local no-kill shelter by adopting a homeless cat. Here is how easy it is!

Family Friendly Terrific Cats

- Online photos of adoptable cats with accurate profiles on our website.
- All the cats are housed under one roof – choose from as many as 40 daily.
- Great atmosphere for families with educational materials for children, patient adoption counselors, and private rooms to visit one-on-one with the cats.
- A well trained and experienced (15 years!) staff; continuous lifetime support for your cat.
- We feature a clean, brightly lit and colorful shelter, smiling faces and happy-to-see you cats.
- All cats have complete medical care (for their age) including sterilization and microchips!
- Plenty of adorable kittens and young adults to choose from (discounts for pairs of kittens!)

SAFE Haven uses the Meet Your Match adoption program which assesses the “Feline-ality” of adoptable cats and matches them with their perfect pet parents based on compatibility. Based on their assessments, the cats are assigned one of nine feline-alties which fall into three major purple, orange and green color-coded categories. The descriptions are added to the cat’s cage card and the cats are then ready to meet their potential human matches. Some examples include the shy, but sweet “Secret Admirer” the naturally playful and curious “Sidekick” and the big cat on campus, “Leader of the Band.”

This unique adoption process make it easy for a potential adopter to complete the Meet Your Match adopter survey, meet all their kitty matches and choose the perfect cat or kitten for their family.

During Adopt a Shelter Cat Month every adopter goes home with a free bag of Science Diet premium cat food, cat toys of their choice and many educational materials on how to introduce their kitty to new surroundings and other pets in the home. Each adopter will also be entered into a drawing for a free Pet Portrait by Elizabeth Galecke Photography.

To encourage adoption further special fees will be offered for the entire month of June. Adult cats will be \$50 (discount of \$35), kittens will be \$85 (discount of \$25) and pairs of kittens will be \$150 (discount of \$50).

SAFE Haven for Cats is located at 8431-137 Garvey Drive, North Raleigh near the corner of Capital Boulevard and Durant Road. Adoption days are: Tuesday, Thursday and Friday from 11 am – 4 pm, Saturday from 10 am – 4 pm and Sunday from 11 am – 5 pm.

For more information visit www.safehavenforcats.org or call 919 872-1128.

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