

Tuxedo cat Ball

celebrating sixteen sweet
years of saving cats



Sponsorship Proposal

SAFE HAVEN  **SAFE CARE**
No-Kill Shelter For Cats Feline Spay Neuter Clinic
www.safehavenforcats.org

SAFE Haven for cats

Quick Facts

What is SAFE Haven?

SAFE Haven is the Triangle's authentic no-kill shelter for cats and NC's only spay and neuter clinic just for cats. We have been in existence for 16 years and are run by Pam Miller, who has 22 years in non-profit management. We have orchestrated adoptions for more than 4,340 cats and kittens and spayed or neutered more than 8,000. In order to maximize the percentage of every dollar going directly to the care of the cats, we have only 5 full time paid staff members. All other work and love comes from 125 volunteers!

Mission

SAFE Haven for Cats' mission is to maintain a nonprofit, no-kill shelter for stray and abandoned cats and kittens. The shelter's main goals are:

- Bring attention to and alleviate the suffering of stray cats in our community.
- Educate the public about pet overpopulation and promote sterilization.
- Find permanent, loving, safe homes for these animals.

Adoption Program

We just passed another milestone - adopting 4,340 cats and kittens! What a great achievement for our volunteers, staff, and our community. We have completed a major expansion of our adoption program adding 2250 square feet of beautiful, sunny cat housing. In 2009, we found families for 491 cats. Our new location is helping adopt more cats every day.

Low Cost Sterilization:

In 2009 we sterilized almost 1,700 cats. Our goal for this year is 3,000 sterilizations and we are in the process of expanding the clinic to do it. 75% of the cats coming to our clinic have never been to a veterinarian! Most importantly your support makes it possible for every cat to be accepted at the clinic for sterilization – regardless of whether their owners can pay the already low fee or not.

With your support this year we have:

- Adopted 491 cats and kittens. Over 50 of these cats were rescued from animal hoarders and 86 were abandoned here.
- Sterilized 1,700 cats and kittens through the SAFE Care Feline Spay Neuter Clinic.
- Partnered with Franklin County Animal Control to save as many cats as possible from this area of the Triangle where, unfortunately, euthanasia rates are very high.
- Worked with local rescuers to save the lives of almost 200 feral cats through our Trap/Neuter/Release program through the SAFE Care Clinic.
- Participated in over 42 festivals, off site adoption events and numerous education events to save lives of homeless cats in the Triangle.
- Partnered with other rescue groups in the Triangle providing reduced cost clinic services to their rescued cats and kittens.

Up next in 2010:

- Continue to dispel the myths about shelter cats.
- Encourage our community to make adoption from a shelter their first option.
- Continue to lower the cost of our clinic services, especially for feral cats.

Today's tough economy is having an impact on the cats. The reality finds fewer cats adopted and more abandoned at our door, or returned when household finances worsen. As of today, over 60 cats are on a list waiting to come into the shelter. We have been through tough times before but we won't give up on these innocent animals until there are no more homeless pets.

Artist: Olga Wagner



Tuxedo cat Ball

Event Details

April 16, 2010

Tuxedo Cat Ball

Benefits SAFE Haven for Cats and the SAFE Care Spay/Neuter Clinic

When

- Friday, April 16
- 7:00 - 11:00 p.m.

Where

Marbles Kids Museum
201 East Hargett Street
Downtown Raleigh

Featuring

Live Entertainment
Elegant Reception
Silent & Live Auctions
Raffle with unique prizes

Attire

Dressy Black & White

Target Audience

Triangle Residents and animal lovers, female decision makers between the ages of 25-55 who love art, wine, travel and the finer things in life.

Media Coverage

A full media plan is put into place several months prior to the event including a regular schedule of press releases, PSAs and web updates. Discussions are currently underway with potential media sponsors.

On the Web

The Tuxedo Cat Ball

website was visited by over 10,000 people prior to the 2009 Ball. Logos and links are provided to all sponsors.

Newsletters and E-Communications

SAFE Haven for Cats' Enewsletters are mailed to 3,000+ supporters.

\$0.86 of every dollar we raise goes directly to the cats.



Presenting Sponsor (\$15,000)

- 40-Tuxedo Cat Ball Tickets and 5 reserved tables in the sponsorship section
- Name and Logo Recognition in the Tuxedo Cat Ball program
- Name and Logo Recognition on the Tuxedo Cat Ball website
- Name and Logo Recognition on the Tuxedo Cat Ball signage/table cards
- Name and Logo Recognition in the Tuxedo Cat Ball invitation*
- Special children's event at the shelter with opportunity to play with cats & kittens
- Press release announcing your company as the Presenting Sponsor
- Opportunity to speak from the stage during the event
- Banner ad on the SAFE Haven website, 1 year
- Plaque in the lobby of the SAFE Haven Adoption Showroom
- 20 Grand Raffle Tickets

Gold Sponsor (\$10,000)

- 32 Tuxedo Cat Ball Tickets and 4 reserved tables in the sponsorship section
- Name and Logo Recognition in the Tuxedo Cat Ball program
- Name and Logo Recognition on the Tuxedo Cat Ball website
- Name and Logo Recognition on the Tuxedo Cat Ball signage/table cards
- Name and Logo Recognition in the Tuxedo Cat Ball invitation*
- Special children's event at the shelter with opportunity to play with cats and kittens
- Press release announcing your company as Gold Sponsor
- Opportunity to speak from the stage
- Banner ad on the SAFE Haven website, 6 months
- 16 Grand Raffle Tickets

Silver Sponsor (\$5,000)

- 24 Tuxedo Cat Ball Tickets and 3 reserved tables in the sponsorship section
- Name and Logo Recognition in the Tuxedo Cat Ball program
- Name and Logo Recognition on the Tuxedo Cat Ball website
- A link from SAFE Haven for Cats website to your website
- Name and Logo Recognition on the Tuxedo Cat Ball signage/table cards
- Name and Logo Recognition in the Tuxedo Cat Ball invitation*
- Special children's event at the shelter with opportunity to play with cats and kittens
- Press release announcing your company as Silver Sponsor
- 12 Grand Raffle Tickets

Benefactor Sponsor (\$3,000)

- 16 Tuxedo Cat Ball Tickets and 2 reserved tables in the sponsorship section
- Name and Logo Recognition in the Tuxedo Cat Ball program
- Name and Logo Recognition on the Tuxedo Cat Ball website
- A link from SAFE Haven for Cats website to your website
- Name and Logo Recognition on the Tuxedo Cat Ball signage/table cards
- Name and Logo Recognition in the Tuxedo Cat Ball invitation*
- 8 Grand Raffle Tickets

16th Anniversary Sponsor (\$1,600)

- 8 Tuxedo Cat Ball Tickets and 1 reserved table in the sponsorship section
- Name and Logo Recognition in the Tuxedo Cat Ball program
- Name and Logo Recognition on the Tuxedo Cat Ball website
- Name and Logo Recognition on the Tuxedo Cat Ball signage/table cards
- Name and Logo Recognition in the Tuxedo Cat Ball invitation*
- 4 Grand Raffle Tickets

Sustaining Sponsor (\$800)

- 4 Tuxedo Cat Ball Tickets and a one-half reserved table in the sponsorship section
- Name Recognition in the Tuxedo Cat Ball program
- Name Recognition on the Tuxedo Cat Ball website
- Name Recognition on the Tuxedo Cat Ball signage/table cards
- Name and Logo Recognition in the Tuxedo Cat Ball invitation*
- 2 Grand Raffle Tickets

Supporting Sponsor (\$500)

- 2 Tuxedo Cat Ball Tickets (no reserved table in the sponsor section)
- Name recognition in the Tuxedo Cat Ball program
- Name recognition on the Tuxedo Cat Ball website
- Name recognition on the Tuxedo Cat Ball signage/table cards
- 1 Grand Raffle Tickets

Please Note:

To include your name/logo in the invitation, we must receive payment, your logo in JPG format and copy prior to February 24, 2010.

Tuxedo cat Ball

Sponsorship Agreement

Demographics of SAFE Haven Customers/ Tuxedo Cat Ball Attendees

- 85% have high speed internet.
- Age range: 49% are 21-34, 33% are 35-50, 18% are 50+.
- Marital status: 39% married/couple with no kids. 26% married with kids. 35% are single.
- Gender: 88% female, 12% male.
- Living arrangements: 79% own home, 21% rent apartment.
- Geographic location: 52% Raleigh (most from 27612, 27613, 27614, 27615 and 27616), 14% Durham, 12% Cary, 22% other Triangle locations.

Be part of our 16th Anniversary Celebration

- Satisfied customers
- Cutting-edge
- Accomplished
- Proven longevity
- Supporting an animal charity is good for your business
- Nonpartisan and safe
- Everybody loves animals!

Yes! I would like to show my support for SAFE Haven for Cats. I am submitting a corporate sponsorship at the following level:

____ Presenting Sponsor (\$15,000)

____ Gold Sponsor (\$10,000)

____ Silver Sponsor (\$5,000)

____ Benefactor Sponsor (\$3,000)

____ 16th Anniversary Sponsor (\$1,600)

____ Sustaining Sponsor (\$800)

____ Supporting Sponsor (\$500)

Company Name: _____

Contact Name/Title: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Fax Number: _____

Email: _____

Signature: _____ Date: _____

Method of Payment

To include your name/logo in the invitation, we must receive payment and copy prior to February 24, 2010.

Check enclosed for \$ _____ payable to SHFC

Please charge my credit card:
Visa/MasterCard for a total of \$ _____

Credit Card # _____

Expiration Date: _____ Security Code: _____

NAME ON CARD _____

SIGNATURE _____

Please mail or fax this form to SAFE Haven for Cats. For more information please contact Pam Miller at 919 270-6518.
SAFE Haven for Cats: 8431-137 Garvey Drive
Raleigh, NC 27614: 919 872-1128 Fax 919 872-7732
www.safehavenforcats.org



Artist: Olga Wagner