



Sponsorship Opportunities

The 14th Annual Tuxedo Cat Ball

Benefiting SAFE Haven for Cats

Friday, April 13, 2018 • 7:00pm –12:30am • North Ridge Country Club

[Tuxedocatball.org](http://Tuxedocatball.org)



For 24 years, **SAFE Haven for Cats** has been Raleigh's No-Kill shelter for cats. We have orchestrated the adoption of more than 8,700 cats and kittens and have spayed or neutered over 24,000 in our SAFE Care Clinic.

In order to maximize the percentage of every dollar going directly to the care of the cats, we have only 10 full time paid staff members. All other work and love comes from 175 dedicated volunteers.

**SAFE Haven's Mission** is to use no-kill principles and education to save cats' lives through rescue, adoption, spay/neuter services and community programs.

## SAFE Haven Quick Facts

### Adoption Program

We just passed another milestone – adopting 8,700 cats and kittens! What a great achievement for our volunteers, staff, and our community.

### Low Cost Sterilization

In 2017, we sterilized 1,859 cats. 75% of the cats coming to our clinic have never been to a veterinarian! Most importantly your support makes it possible for every cat to be accepted at the clinic for sterilization – regardless of whether their owners can pay the already low fee or not. 21% of the people using our clinic this past year were not able to pay anything.

### With your support last year we:

- Adopted 825 cats and kittens. Over 40 of these cats were rescued from animal hoarders and 29 were abandoned at the shelter.
- Sterilized 1,859 cats and kittens through the SAFE Care Feline Spay Neuter Clinic.
- Worked with local rescuers to save the lives of 388 feral cats through the SAFE Care Clinic's Trap/Neuter/Release program.
- Participated in over 24 festivals, off site adoption events and

numerous education events to save homeless cats in the Triangle.

- Vaccinated 339 dogs and cats for rabies at only \$5.
- Saved 236 cats from traditional euthanizing shelters.
- Distributed over 10 tons of food from our Pet Food Pantry supporting 83 families.





## Event Details



### When:

Friday, April 13, 2018

7:00 pm - 12:30 am

### Where:

North Ridge Country Club

6612 Falls of Neuse Road, Raleigh, NC

### Featuring:

Two Drinks included

Elegant Buffet Dinner

Silent & Live Auctions

Dancing

Raffle & Games

### Attire:

Semi-formal, dressy, be colorful; be beautiful

### Benefits to You

### Target Audience:

Triangle residents and animal lovers, female decision makers between the ages of 25-65 who love art, wine, travel and the finer things in life.

### Media Coverage:

A full media plan is put into place several months prior to the event including a regular schedule of press releases, PSAs and web updates. Extensive social media presence on Facebook and Twitter.

### On the Web:

The SAFE Haven website was visited by over 10,000 people prior to the 2017 Ball. Logos and/or links to your business are provided for select sponsor levels.

### Newsletters and E-Communications:

SAFE Haven for Cats will communicate regularly with over 20,000 supporters through eblasts and print newsletters.





# Sponsor Requests & Benefits



## Presenting Sponsor (\$15,000)

- **Benefits to your company:**
- 32 Tuxedo Cat Ball tickets and 4 reserved tables of 8.
- Name and logo recognition in the Tuxedo Cat Ball invitation, program, event signage, event slideshow, SAFE Haven website and all social media.
- Special children's event at the shelter with opportunity to play with cats and kittens.
- Press release announcing your company as the Presenting Sponsor.
- Recognition in the Scratching Post newsletter.
- Opportunity to speak from the stage during the event plus inclusion in the Tuxedo Cat Ball slideshow.

### Benefits to the Cats:

**Provides funds to feed, house, spay/neuter and adopt 150+ cats per year.**

## Gold Sponsor (\$10,000)

- **Benefits to your company:**
- 24 Tuxedo Cat Ball tickets and 3 reserved tables of 8.
- Name and logo recognition in the Tuxedo Cat Ball invitation, program, event signage, SAFE Haven website and all social media.
- Press release announcing your company as the Gold Sponsor.
- Recognition in the Scratching Post newsletter.
- Inclusion in the Tuxedo Cat Ball slideshow.

### Benefits to the Cats:

**Supports our Trap/Neuter/Release program for 1 year for 310 cats.**

## Silver Sponsor (\$5,000)

- **Benefits to your company:**
- 16 Tuxedo Cat Ball tickets and 2 reserved tables of 8.
- Name and logo recognition in the Tuxedo Cat Ball invitation, program, event signage, SAFE Haven website and all social media.
- Press release announcing your company as the Silver Sponsor.
- Recognition in the Scratching Post newsletter.
- Inclusion in the Tuxedo Cat Ball slideshow.

### Benefits to the Cats:

**Provides medical care for treatable conditions that clear the way for cats to be adopted.**



## (Sponsor Benefits continued)

### Benefactor Sponsor (\$3,000)

#### **Benefits to your company:**

- 10 Tuxedo Cat Ball tickets and 1 reserved table of 10.
- Name and logo recognition in the Tuxedo Cat Ball invitation, program, event signage, SAFE Haven website and all social media.
- Inclusion in the Tuxedo Cat Ball slideshow.

#### **Benefits to the Cats:**

**Sterilize 100 cats at no charge for the low income community.**

### 24th Anniversary Sponsor (\$1,600)

#### **Benefits to your company:**

- 8 Tuxedo Cat Ball tickets and 1 reserved table of 8.
- Name and logo recognition in the Tuxedo Cat Ball invitation, program, event signage, SAFE Haven website and all social media.
- Inclusion in the Tuxedo Cat Ball slideshow.

#### **Benefits to the Cats:**

**Sponsors quality food for 100 cats in the shelter for 1 month.**

### Sustaining Sponsor (\$800)

#### **Benefits to your company:**

- 4 Tuxedo Cat Ball tickets and 4 seats at a reserved table.
- Name and logo recognition in the Tuxedo Cat Ball invitation, program, event signage, SAFE Haven website and all social media.

#### **Benefits to the Cats:**

**Feed, house and provide medical care for 100 cats for one week.**

### Supporting Sponsor (\$500)

#### **Benefits to your company:**

- 2 Tuxedo Cat Ball tickets (no reserved seats in the sponsor section).
- Name recognition on the SAFE Haven website and social media.

#### **Benefits to the Cats:**

**Pay for 333 lbs. of dog and cat food for our Pet Food Pantry (1 month of food for 16 animals).**

### Small Business Sponsor (\$250)

#### **Benefits to your company:**

- 1 Tuxedo Cat Ball Ticket (no reserved seat in the sponsor section).
- Name recognition on the SAFE Haven website and social media.

#### **Benefits to the Cats:**

**Will pay to sterilize 4 cats of Triangle residents for free.**

## Demographics of Tuxedo Cat Ball attendees:

#### Age range:

- 49% are 21-34
- 33% are 35-50
- 18% are 50+

#### Marital status:

- 39% married/couple with no kids
- 26% married with kids
- 35% single

#### Gender:

- 88% female
- 12% male

#### Living arrangements:

- 79% own home
- 21% rent apartment





## Why This Event?

- Proven track record
- Nonpartisan and safe
- Supporting an animal charity is good for your business
- Your employees and customers already support us
- Everybody loves animals

## Sponsorship Agreement

**Yes, I want to support SAFE Haven for Cats! I am submitting a sponsorship at the following level:**

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$15,000) | <input type="checkbox"/> 24th Anniversary Sponsor (\$1,600) |
| <input type="checkbox"/> Gold Sponsor (\$10,000)       | <input type="checkbox"/> Sustaining Sponsor (\$800)         |
| <input type="checkbox"/> Silver Sponsor (\$5,000)      | <input type="checkbox"/> Supporting Sponsor (\$500)         |
| <input type="checkbox"/> Benefactor Sponsor (\$3,000)  | <input type="checkbox"/> Small Business Sponsor (\$250)     |

Company/Your Name(s): \_\_\_\_\_

(This is how you will be listed in acknowledgements)

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this pledge form to Pam Miller  
by mail: SAFE Haven for Cats, 8431-137 Garvey Drive, Raleigh, NC 27616  
By email: [pam@safehavenforcats.org](mailto:pam@safehavenforcats.org)  
By fax: (919) 746-7615

Questions call Pam Miller at (919) 582-7834

Please email your logo to: [pam@safehavenforcats.org](mailto:pam@safehavenforcats.org) with the return of this agreement

To include your name/logo in the invitation or newsletter, we must receive payment and your logo in JPG format prior to February 5, 2018.

# THANK YOU FOR THIS LIFE-SAVING GIFT