



Dear Friends of SAFE Haven for Cats,

We are going to have an amazing night at our 19th Annual Tuxedo Cat Ball on April 12, 2024. You are an important part of everything we do to save lives. There is nothing more critical than your support for our largest event of the year.

We do not want to celebrate without you; our adopters, volunteers and supporters who have made it possible to save almost 70,000 lives. Almost 30 years ago, SAFE Haven began in a two-car garage with \$800 in cash. Fast forward to 2024 and SAFE Haven for Cats is one of the Triangle's leading animal shelters with many programs and services created with just one goal: To eliminate euthanasia of cats and kittens due to overpopulation.

### **North Ridge Country Club, Friday, April 12, 2024**

SAFE Haven for Cats is grateful for our generous, dedicated sponsors. The funds raised from sponsorships help us take almost 1,400 stray cats every year off Triangle streets and place them in real homes. We thank you for allowing us to increase our lifesaving efforts.

Please return the attached pledge form to me at the address listed or ***use this link to complete the form online:*** <https://www.safehavenforcats.org/tcb-sponsor>. Please also email your logo in JPG format prior to the sponsorship deadline of March 3, 2024.

Patti Godin

Executive Director

SAFE Haven for Cats

[patti@safehavenforcats.org](mailto:patti@safehavenforcats.org)

919.341.6287



## Sponsorship FAQs

### Why should I sponsor the Tuxedo Cat Ball?

To save lives by providing medical care and shelter for cats rescued from abuse, neglect, and hardship.

### Why is this a smart investment for my business?

- You will partner with a highly successful nonprofit that has a sterling reputation and nearly 30 years of service to the Triangle community.
- Showing compassion for animals is good business – everyone is doing it. Don't be left out!
- Your customers and employees love animals.
- Opportunity to celebrate your staff, family, and friends with a night out for a worthy cause.
- Brand exposure to an audience of animal lovers.
- Everybody wants to save lives; your support is not controversial in any way.
- The Tuxedo Cat Ball is a well-run, successful event.

### What recognition will my business receive?

An extensive marketing plan is in place for the Tuxedo Cat Ball. Depending on your level of sponsorship, you will receive:

- The opportunity to present from the stage at the Tuxedo Cat Ball and speak about your commitment to saving lives.
- Brand exposure to SAFE Haven audience on social media
  - Facebook - 14,000+ followers
  - Instagram - 5,400+ followers
  - LinkedIn - 200+ followers
- Prominent placement in a print newsletter (published March 2024) to 5,000 people (hard copy) and 14,000 online.
- Name/logo recognition at the event slideshow and program.
- Complimentary event tickets based on your sponsorship level.



All levels of sponsorship are acknowledged in the gala presentation program.

Sponsor Level	Amount	# of Tickets to Event	Champagne Reception	Print & Social Media	Speaking Opportunity
Diamond ( <i>one available</i> )	\$25,000	32 at reserved tables	Yes	<ul style="list-style-type: none"> <li>• Name rights to event (...Presents the 19th Annual Tuxedo Cat Ball)</li> <li>• Full page in August Scratching Post</li> <li>• Logo with links on SAFE Haven website</li> <li>• Social media spotlights</li> <li>• Banner or flag in lobby and in ballroom of North Ridge during event</li> </ul>	<ul style="list-style-type: none"> <li>• Video testimonial and greeting</li> <li>• Opportunity to introduce live auction</li> </ul>
Platinum	\$15,000	24 at reserved tables	Yes	<ul style="list-style-type: none"> <li>• ½ page in August Scratching Post</li> <li>• Logo with links on SAFE Haven website</li> <li>• Social media spotlights</li> <li>• Banner or flag in lobby of North Ridge during event</li> </ul>	<ul style="list-style-type: none"> <li>• Video testimonial and greeting</li> </ul>
Gold	\$10,000	16 at reserved tables	Yes	<ul style="list-style-type: none"> <li>• 1/4 page in August Scratching Post</li> <li>• Logo with links on SAFE Haven website</li> <li>• Social media</li> </ul>	<ul style="list-style-type: none"> <li>• Video greeting</li> </ul>



				spotlights <ul style="list-style-type: none"> <li>• Banner or flag in lobby of North Ridge during event</li> </ul>	
Silver	\$5,000	12 at reserved table	Yes	<ul style="list-style-type: none"> <li>• 1/8 page in August Scratching Post</li> <li>• Logo with links on SAFE Haven website</li> <li>• Social media spotlights</li> </ul>	
Bronze	\$2,500	8 at reserved table	No	<ul style="list-style-type: none"> <li>• Logo with links on SAFE Haven website</li> <li>• Social media spotlights</li> </ul>	
Champions	\$1,000	4 at reserved table	No	<ul style="list-style-type: none"> <li>• Logo on SAFE Haven website</li> <li>• Social media spotlights</li> </ul>	
Advocates	\$500	2 at reserved table	No	<ul style="list-style-type: none"> <li>• Logo on SAFE Haven website</li> <li>• Social media spotlights</li> </ul>	
Patrons	\$250	1 at reserved table	No	<ul style="list-style-type: none"> <li>• Logo on SAFE Haven website</li> <li>• Social media spotlights</li> </ul>	



## SPONSORSHIP AGREEMENT

### North Ridge Country Club, Friday, April 12, 2024

Yes, I want to support SAFE Haven for Cats! I am submitting a sponsorship at this level:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Diamond - \$25,000*</b> | <input type="checkbox"/> <b>Bronze - \$2,500</b>    |
| <input type="checkbox"/> <b>Platinum - \$15,000</b> | <input type="checkbox"/> <b>Champions - \$1,000</b> |
| <input type="checkbox"/> <b>Gold - \$10,000</b>     | <input type="checkbox"/> <b>Advocates - \$500</b>   |
| <input type="checkbox"/> <b>Silver - \$5,000</b>    | <input type="checkbox"/> <b>Patrons - \$250</b>     |

\*Please contact Patti at 919.341.6287 if you are interested in this level of sponsorship. Only one is available.

Company/Your Name(s): \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Payment may be made at ([safehavenforcats.org](https://safehavenforcats.org)). Please click the “donate” button, “general” donation and put “TCB Sponsorship” in the comments box. If more convenient, you may enclose a check with this form. Payments must be received by April 8, 2024. Please email your logo in JPG format by March 25, 2024, to be included in planned marketing materials and newsletters.

**Please return this pledge form to The Development Office by mail:  
SAFE Haven for Cats, 8431-137 Garvey Drive, Raleigh, NC 27616**

Questions? Call Patti Godin at 919.341.6287 or email her at [patti@safehavenforcats.org](mailto:patti@safehavenforcats.org).

## THANK YOU FOR YOUR LIFE SAVING GIFT