



Dear Friends of SAFE Haven for Cats,

We are excited to invite your sponsorship of our 21st Annual Tuxedo Cat Ball on Friday, April 10th, 2026. The partnership between our organizations has led to hundreds of lives saved each year and we look forward to celebrating our accomplishments with you at this year's event.

SAFE Haven has grown in quality of care offered and number of cats served, but our vision remains the same: ending euthanasia to control animal population and eliminate pet homelessness. Through your generosity, we have been able to provide a wider range of services to the cats on our adoption floor and support families keeping their pets when financial situations are tough. We hope you will consider collaborating with us to continue to provide quality care to cats in the community.

North Ridge Country Club, Friday, April 10, 2026

Sponsors from our event last year helped us take in over 1,100 cats, helping everyone from neonatal kittens to super seniors! Your support is critical to helping SAFE Haven for Cats continue to be the best place in the Triangle for cats and kittens in need, and to maintain our standard of excellence in facilitating quality adoptions and care.

Please return the attached pledge form to our Development Office at the address listed or go to www.safehavenforcats.org/donate/general-donations to complete the donation online- kindly write "TCB Sponsorship" in the Additional Comments section. Please also email your logo in JPG format to tcb@safehavenforcats.org at the time of your commitment.

Annie Schmidt

Executive Director



Sponsorship FAQs

Why should I sponsor the Tuxedo Cat Ball?

To save lives by providing medical care and shelter for cats rescued from abuse, neglect, and hardship.

Why is this a smart investment for my business?

- **46.5 million** US households own cats, representing one of the largest and most loyal communities of pet lovers
- **85% of consumers** say they have a more positive image of a company that supports animal causes
- **Three in four pet owners** consider their animals part of the family, meaning your brand connects emotionally, not just transactionally.
- You will partner with a highly successful nonprofit that has a sterling reputation and **over 32 years of service** to the Triangle community.

Your partnership demonstrates corporate social responsibility, strengthens customer loyalty, and directly connects your brand with the emotional bond people share with their pets.

What recognition will my business receive?

An extensive marketing plan is in place for the Tuxedo Cat Ball. Depending on your level of sponsorship, you will receive:

- The opportunity to present from the stage at the Tuxedo Cat Ball and speak about your commitment to saving lives.
- Brand exposure to SAFE Haven audience on social media
 - Facebook - 15,000+ followers
 - Instagram - 6,700+ followers
 - LinkedIn - 560+ followers
- Prominent placement in our Annual Report (published August 2026) to 5,000 people (hard copy) and 13,000 online.
- Name/logo recognition at the event slideshow and program.
- Complimentary event tickets based on your sponsorship level.



All levels of sponsorship are acknowledged in the gala presentation.

| Sponsor Level | Amount | # of Tickets to Event | Print & Social Media | Speaking Opportunity |
|---------------|----------|-----------------------|---|--|
| Gold | \$10,000 | 16 at reserved tables | <ul style="list-style-type: none"> • 1/4 page in August Scratching Post • Logo with links on SAFE Haven website • Social media spotlights • Banner or flag in lobby of North Ridge during event | <ul style="list-style-type: none"> • Video greeting |
| Silver | \$5,000 | 12 at reserved table | <ul style="list-style-type: none"> • 1/8 page in August Scratching Post • Logo with links on SAFE Haven website • Social media spotlights | |
| Bronze | \$2,500 | 8 at reserved table | <ul style="list-style-type: none"> • Logo with links on SAFE Haven website • Social media spotlights | |
| Champions | \$1,000 | 4 at reserved table | <ul style="list-style-type: none"> • Logo on SAFE Haven | |



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|-----------|-------|---------------------|---|--|
| | | | website <ul style="list-style-type: none"> • Social media spotlights | |
| Advocates | \$500 | 2 at reserved table | <ul style="list-style-type: none"> • Logo on SAFE Haven website • Social media spotlights | |
| Patrons | \$250 | 1 at reserved table | <ul style="list-style-type: none"> • Logo on SAFE Haven website • Social media spotlights | |



SPONSORSHIP AGREEMENT

North Ridge Country Club, Friday, April 10, 2026

Yes, I want to support SAFE Haven for Cats! I am submitting a sponsorship at this level:

- | | |
|--|---|
| <input type="checkbox"/> Gold - \$10,000 | <input type="checkbox"/> Champions - \$1,000 |
| <input type="checkbox"/> Silver - \$5,000 | <input type="checkbox"/> Advocates - \$500 |
| <input type="checkbox"/> Bronze - \$2,500 | <input type="checkbox"/> Patrons - \$250 |

Company/Your Name(s): _____

Contact Name & Title: _____

Address: _____ City/State/Zip: _____

Email _____ Phone _____

Signature _____ Date _____

Payment may be made at (safehavenforcats.org). Please click the “donate” button, “general” donation and put “TCB Sponsorship” in the comments box. If more convenient, you may enclose a check with this form. Payments must be received by April 7, 2026. Please email your logo in JPG format to tcb@safehavenforcats.org by March 24, 2026, to be included in planned marketing materials and newsletters.

**Please return this pledge form to The Development Office by mail:
SAFE Haven for Cats, 8431-137 Garvey Drive, Raleigh, NC 27616**

Questions? Call Maddie Majerus at 919-710-8184 or email her at maddie@safehavenforcats.org

THANK YOU FOR YOUR LIFE SAVING GIFT

SAFE Haven for Cats 8431-137 Garvey Drive, Raleigh, NC 27616 safehavenforcats.org