

Saturday,
October 20
North Raleigh



919-582-7834
8431-137 Garvey Drive, Raleigh NC 27616
safehavenforcats.org



Meet Amore

Adopted February 2018



Meet Pistachio

Adopted March 2018



Meet Quatrain

Pulled from a euthanizing shelter

Adopted February 2018

Sponsorship Opportunities

SAFE Haven for Cats is proud to present the 6th Run for Their Lives 5K. SAFE Haven is a non-profit No Kill animal shelter dedicated to finding homes for homeless cats and kittens. Our mission is to use No Kill principles and education to save cats' lives through rescue, adoption, spay/neuter services and community programs. All the profits from the 5K will be used in continuing the mission of the organization which includes adopting 800 cats and sterilizing 2,500 each year.

About SAFE Haven for Cats & the SAFE Care Clinic

Founded in 1994, SAFE Haven for Cats is Raleigh's No Kill shelter and clinic. Since opening, SAFE Haven has orchestrated the adoptions of more than 9,300 cats and kittens and spayed or neutered over 25,000 in our clinic. As a non-profit organization, SAFE Haven relies heavily on donations from the community to support its life-saving work and programs. In order to maximize the percentage of every dollar going directly to the care of the cats, we have only 10 full time paid staff members. All other work and love comes from over 100 volunteers.

About Run For Their Lives 5K Run/Walk

Run For Their Lives is a 3.1 mile (5K) in North Raleigh for animal lovers and in particular cat lovers. The race will be held on Saturday, October 20, 2018 from 8:30-11:00am. The race will start and finish at SAFE Haven for Cats and participants will run/walk on a USAT&F certified course. There is a timed competitive race as well as a recreational walk where dogs and strollers are welcome.

Online Marketing and Promotions

SAFE Haven actively engages the online community to encourage participation months in advance. The social media portion of the 5K will launch August 1. Using SAFE Haven's online tools, participants will be able to interact with other participants, add photos and tell stories.

Currently, SAFE Haven not only has a large following but an *active* following:

- Recognition in "The Cat Chronicle" our online monthly newsletter, to an audience of over 11,000
- Facebook: over 11,700 fans
- Twitter: over 3,600 followers
- Recognition in "The Scratching Post" print newsletter to 11,000

Sponsorship Opportunities

Happy Cat\$4,000

- Recognition in event materials, media and public service announcements both, print and online, as the presenting sponsor
- Exclusive Banner/Signage placement at the Start/Finish Line
- Prominent recognition (logo) as a Presenting Sponsor on back of T-shirts
- Prominent recognition in The Scratching Post, SAFE Haven's newsletter with readership of over 11,000 people
- Inclusion in 5 e-newsletters: logo with link emailed to 11,000 people each time
- Prominent recognition on our website with link to *your* website and other event materials
- One Facebook post per week to over 11,000 SAFE Haven Facebook Fans
- Complimentary registration for 10 walkers or runners
- Option of including an item of your choice in registration packets
- Complimentary booth at event (bring own table, tent and chairs)



Cat's Meow\$2,000

- Recognition on all promotional materials
- Signage at the Start/finish Line
- Logo on back of T-shirts
- Recognition in The Scratching Post, SAFE Haven's newsletter with readership of over 11,000 people
- Inclusion in 5 e-newsletters: logo with link emailed to 11,000 people each time
- One Facebook post every other week to over 11,000 SAFE Haven Facebook Fans
- Complimentary registration for 5 walkers and/or runners
- Option of including an item of your choice in registration packets
- Complimentary booth at event (bring own table, tent and chairs)



Cat's Pajamas\$1,000

- Recognition on all promotional materials
- Logo on back of T-shirts
- Recognition in The Scratching Post, SAFE Haven's newsletter with readership of over 11,000 people
- Inclusion in 5 weekly e-newsletters: logo with link emailed to 11,000 people each time
- One Facebook post every other week to over 11,000 SAFE Haven Facebook Fans
- Option of including an item of your choice in registration packets
- Complimentary booth at event (bring own table, tent and chairs)



Sponsorship Opportunities

Cat's Eye.....\$500

- Recognition on all promotional materials
- Name on back of T-shirts
- Inclusion in weekly e-newsletters: name/logo emailed to 11,000 people each time
- 1 Facebook post every week to over 11,000 SAFE Haven Facebook Fans
- Option of including an item of your choice in registration packets
- Complimentary booth at event (bring own table, tent and chairs)

Catnip Mice\$100

- Name on back of T-shirts
- Inclusion in weekly e-newsletters: name emailed to 11,000 people each time
- Option of including an item of your choice in registration packets

Vendor Opportunities

Vendor's Table\$50

You may set up your own table and/or tent within a 10'x 10' area to sell items or distribute literature to potential customers.

Get Involved Today!!!!

Contact:

Pam Miller, Founder & President

919-582-7834 (office) pam@safehavenforcats.org





Why This Event?

- Proven track record
- Nonpartisan and safe
- Supporting an animal charity is good for your business
- Your employees and customers already support us
- Everybody loves animals

Sponsorship Agreement

Yes, I want to support SAFE Haven for Cats! I am submitting a sponsorship at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Happy Cat (\$4,000) | <input type="checkbox"/> Cat's Meow (\$2,000) |
| <input type="checkbox"/> Cat's Pajamas (\$1,000) | <input type="checkbox"/> Cat's Eye (\$500) |
| <input type="checkbox"/> Catnip Mice (\$100) | <input type="checkbox"/> Vendor (\$50) |

Company/Your Name(s): _____

(This is how you will be listed in acknowledgements)

Contact Name & Title: _____

Address: _____ City/State/Zip: _____

Email _____ Phone _____ Fax _____

Signature _____ Date _____

Please return this pledge form to Pam Miller

By mail: SAFE Haven for Cats, 8431-137 Garvey Drive, Raleigh, NC 27616

By email: pam@safehavenforcats.org

By fax: (919) 746-7615

Questions call Pam Miller at (919) 582-7834

Please email your logo to: pam@safehavenforcats.org with the return of this agreement

To include your name/logo in Run for their Lives 5K promo materials we must receive payment and your logo in JPG format prior to September 1, 2018.

THANK YOU FOR THIS LIFE-SAVING GIFT